



LAURA LANNA

EMPLOYEE PROFILE

Employee with great team work abilities, interpersonal skills and assertive communication.
Good knowledge of administrative routines and documents organization, also have a knowing about the main personal and marketing department routines.
I'm a fast learner with great conflict resolution, work ethics and clients service and support skills.

Language Skills:

Native Brazilian Portuguese
Fluent English
Intermediate Spanish
Basic French

PERSONAL INFORMATION

- Birthday: 12/22/2002 - 18 years old
- Single
- City of Residence: Goiânia - Goiás
- Available for work travels and moving if necessary

CURRENT EDUCATION

Art Direction

UFG - BACHELOR DEGREE, 2021 - 2025

- Advanced Photoshop and Figma Skills
- Learning about the main art principals
- Scenography, costume design, makeup and drawing, etc

PAST EDUCATION

Project MiniEmpresas

JUNIOR ACHIEVEMENT GOIÁS

- Marketing and Sales Director on the HippieTrupe "MiniEnterprise"
- Conquered the highest sales number between the enterprises participating in the project
- Guaranteed a profitability of over 800%
- Highest social media following between other participants (@hippietrupe)

"Expand your business with Marketing Planning" Course

SEBRAE - OCTOBER 2021

CONTACT

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WORK HISTORY

Graphic Designer / Marketing Research Analyst

HOLDER FRANQUIAS
2021 - TODAY

- Creates designs and takes care of visual identities for enterprises such as Goiás Odonto, Gynlaser and Cartão Saúde Benefícios
- Assists on the creation of expansion strategies
- Diagrams designs so they maintain an harmonious aspect
- Communication with clients to achieve the desired result

Production Assistant

CRANBERRY TREND
2021

- Assisted on the production of events
- Responsible for orienting, photographing and directing models and other people involved in the events / projects
- Helped curating the best content to be poster on social media

Waitress

HOCKIES BURGER
2021

- Guaranteed the best customer service available in the area
- Keeping the organization and cleanliness of the place
- Assisted on the financial management during working hours

Art Director

THEATHER PLAY "MARINA"
2019

- Responsible for the sales of over 300 tickets in a week
- Constant networking
- Collaborated on internal decision making
- Did all of the aesthetic matters related to the play and its marketing propaganda